EggSense eggs are the product of years of research and study, which recognizxes the benefits of eggs enriched with Omega-3 fatty acids, with additional vitamin E. The difference in these eggs is the unique feed formula that we feed our hens, which consists of a high quality all-natural ration. We add life's DHA, a sustainable, vegetarian source of Omega-3 DHA to our hens' all-natural diet. Omega-3 DHA is critical for healthy brain and eye development and function throughout life. It is these fatty acids that help proomote a healthy heart and brain development. EggSense eggs contain about seven times more Omeag-3 than an ordinary eggs and about four times the Viatamin E.